

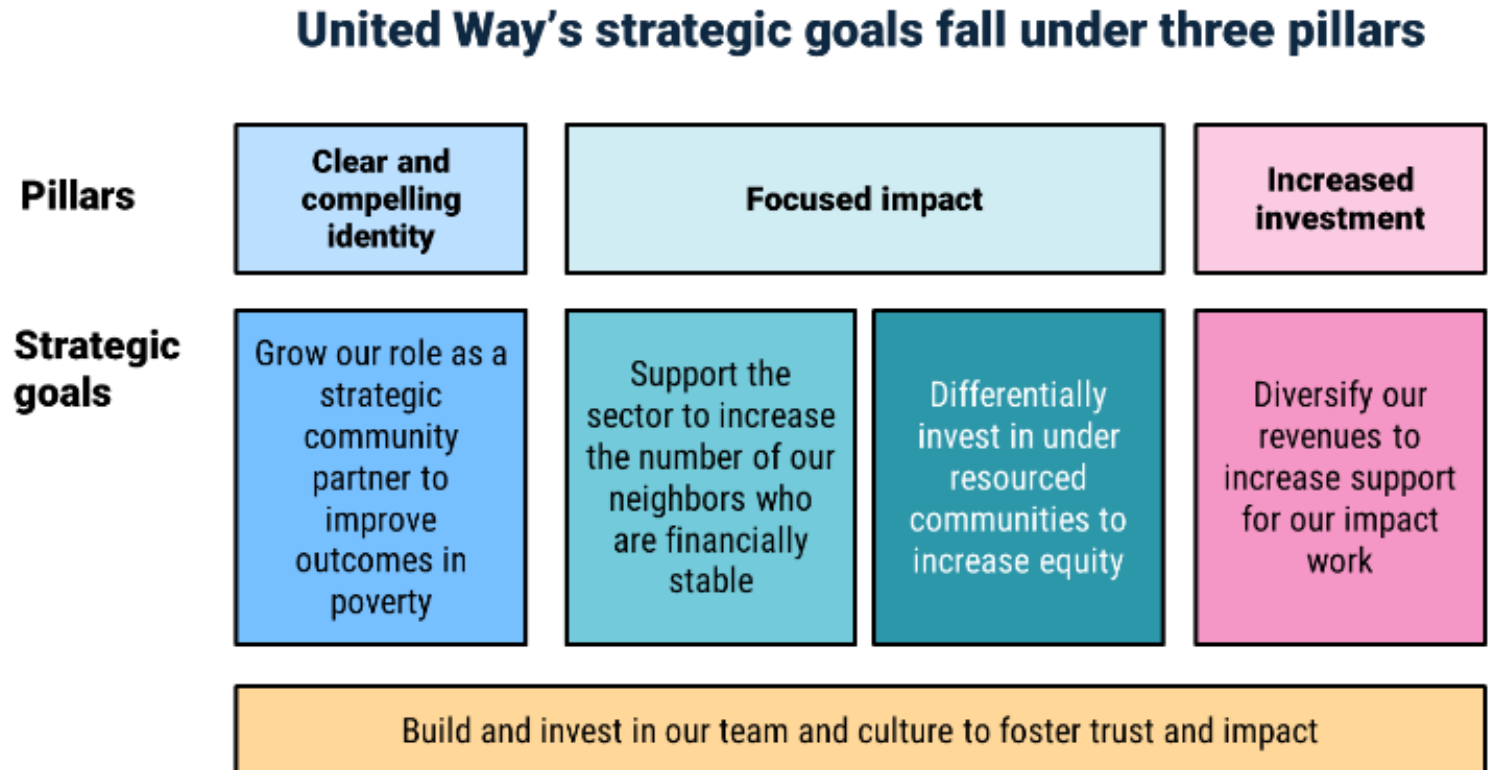
UWCI ORGANIZATIONAL SCORECARD

FY26-27

2026 – 2027 ORGANIZATIONAL SCORECARD



Each section of the **2026-2027 Organizational Scorecard** aligns with pillars of the *Partners In Purpose* strategic plan.



SCORECARD (Brand)			
CLEAR AND COMPELLING IDENTITY (Strategic Plan Alignment: Pillar 1)	Key Strategies		Key Measures to Success
	Organization Visibility	EXTERNAL COMMUNICATIONS	• # Earned media mentions: 110: 120; 130 • # Posts/blogs/paid media: 12; 16; 18 • # Presentation panel and awards: 35; 40; 45
		DIGITAL MARKETING	• Web Unique Visitors: 142k; 150k; 160k • Social followers: 34,568; 35,368, 36,368

2026 – 2027 ORGANIZATIONAL SCORECARD



SCORECARD (Impact)			
Focused Impact (Strategic Plan Alignment: Pillar 2)	Key Strategies		Key Measures to Success
	Economic Mobility	Credential attainment	1,157; 1,850 ; 1,942
		Job attainment	1,995; 2,100 ; 2,205
		Individuals with increased wages	1,710; 1,800 ; 1,890
		10k Indicator: Households w 65% income increase	1,472
	Early Care & Learning	children enrolled in early care initiatives	7,125; 7,500 ; 7,875
	Safe & Affordable Housing	# people help get into housing	9,025; 9,500 ; 9,975
		# people helped to maintain housing	29,450; 31,000 ; 32,550
	Stability	# of sustainability interventions	1,710,000; 1,800,000 ; 1,890,000
		# of people receiving sustainability interventions	133,000; 140,000 ; 147,000
		# of meals served (w/o 2d Helpings)	1,691,500; 1,700,000 ; 1,785,000
Sector Support	Direct Initiatives	# of UWCI direct initiatives launched to support the Nonprofit Sector. These could include initiatives launched as a direct result of feedback from sector calls or other engagement, and new initiatives to support the strategic plan	1, 2, 3

2026 – 2027 ORGANIZATIONAL SCORECARD



2026/2027 SCORECARD (Philanthropy)			
Increased Investment (Strategic Plan Alignment: Pillar 3)	Key Strategies		Key Measures of Success
	Total \$ raised (Calendar Year Goal)	Individual Donor Gifts, Corporate Gifts and Grants	Threshold \$43,700,000 Target \$46,000,000 Stretch \$48,000,000
	Partnership Development (Fiscal Year Goal)	Solicit 15 new corporations (no corporate funding for the past 2 years) for funding of UWCI (not sponsorships)	Threshold 13 Target 15 Stretch 17
	Diversify Grants portfolio (Fiscal Year Goal)	Solicit 10 foundations and grantors (not corporate foundations) who have never funded or not funded UWCI for the last 2 years	Threshold 9 Target 10 Stretch 11
	Reclaimed Donors (Calendar Year Goal)	# previous donors (Gave in 2023 or 2024 and not in 2025) are reclaimed	Threshold 700 Target 800 Stretch 900

2026 – 2027 ORGANIZATIONAL SCORECARD



SCORECARD (Internal)			
BUILD AND INVEST IN TEAM & CULTURE TO FOSTER TRUST AND IMPACT (Strategic Plan Alignment: Foundational Pillar)	Key Strategies		Key Measures of Success
	Attrition	Rolling 12-month attrition	21%; 20% ; 19%
	Internal Culture	Internal Communications (build and maintain a compelling employer brand within UWCI, driving trust, awareness, engagement, adoption of new ways of working)	Conduct Pulse Survey 3x a year (setting benchmark) with feedback loop to full team
		Culture and Engagement initiatives	2 initiatives responsive to Team Member feedback (Best Places to Work, Pulse Survey or other feedback channels) led by People & Culture and Internal Communications

Fundraising & Engagement 2025-2026



F u n d r a i s i n g &	Goal	Pillar	Key results	Progress (12.9.25)
	Achieve Fundraising goal of \$50M by December 31, 2025	Increased Investment	Raise \$50M total	\$45,439,647
	Achieve Reclaimed Donor Number goal of 1,200 by December 31, 2025	- Increased Investment - Diversify Revenue	Reclaim 1,200 lapsed donors (Lapsed donor is defined as people who did not give in 2024 but did give in 2023 or 2022).	933
	Meaningfully engage donors, volunteers, corporate partners, funders and prospects with UWCI by June 30, 2026	- Increased investment - Focused Impact	- Engage at least 5,500 volunteers in volunteer, immersive learning and committee/board opportunities - Create 15 new partnerships with existing and new corporate partners - Solicit funds from 10 new foundations or grantors - Achieve portfolio donor meeting goal of 680 in person type meaningful connections (including Penny and Fred)	4,973 volunteers engaged 8 new partnerships signed 14 new foundations solicited 639 In Person Type MCs